21 September 2016

BATM Advanced Communications Limited
("BATM" or the "Group")

Director Share Purchase

BATM Advanced Communications Limited (LSE: BVC), a leading provider of real-time technologies for networking solutions and medical laboratory systems, announces that, today, Dr. Zvi Marom, Chief Executive Officer of the Group, acquired 300,000 ordinary shares of 0.01 NIS each in the Group ("Ordinary Shares") at a price of 16.625 pence per Ordinary Share.

Following the transaction, Dr. Marom has an interest in 96,694,500 Ordinary Shares, representing approximately 23.98% of the Group's issued ordinary share capital.

Enquiries:

BATM Advanced Communications	
Dr Zvi Marom, Chief Executive Officer	+972 9866 2525
Moti Nagar, Chief Financial Officer	
finnCap	
Stuart Andrews, Scott Mathieson	+44 20 7220 0500
Shore Capital	
Mark Percy, Anita Ghanekar	+44 20 7408 4090
Luther Pendragon	
Harry Chathli, Claire Norbury	+44 20 7618 9100

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No 596/2014. The information set out below is provided in accordance with the requirements of Article 19(3) of that Regulation.

1	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Dr. Zvi Marom
2	**Reason for the notification**	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification

3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	BATM Advanced Communications Ltd.
b)	LEI	N/a
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.01 NIS each in BATM Advanced Communications Ltd. IL0010849045
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price(s): 16.625p Volume(s): 300,000
d)	Aggregated information - Aggregated volume - Price	 300,000 16.625p
e)	Date of the transaction	21 September 2016
f)	Place of the transaction	London Stock Exchange, Main Market

Price(s)	Volume(s)
16.625p	300,000